

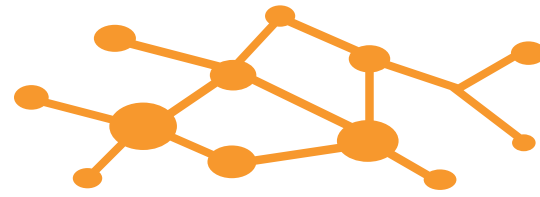


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Solopreneurs

Digital Social Innovation



Erasmus+

Strategic Partnerships for Adult Education - Cooperation for Innovation
Project No : 2020-1-TR01-KA204-093884



SOLOPRENEURS' DIGITAL SOCIAL INNOVATION

Most of the new business opportunities in the last decade have been generated in the informal and digitally-based economy. And by 2030, it is estimated that more than half of the nearly 2 billion people worldwide will not have the skills or qualifications required to join the emerging global workforce. In this respect, the SOLODSI Project was born from the idea that people should know how to use the existing technology in appropriate and innovative ways for their employability.

The SOLODSI project aims to carry out a training program for Social Solopreneurs that will contribute to developing Digital Social Innovation competences and creative skills among adult people and train them on the best self-employment opportunities that arise for a social solopreneur.

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THE SOLODSI PROJECT WILL REALIZE THE FOLLOWING OUTPUTS

- IO1 An educational framework for solopreneurs that encompasses the key aspects of innovative and creative thinking and behaviors as well as the corresponding educational and technological extents,
- IO2 A training program for solopreneurs based on an intelligent learning environment and advanced learning approaches
- IO3 An educational toolkit for solopreneurs training including interactive Recommendations / Suggestions.

Target Groups:

Adults with a bachelor's degree (preferably between the ages of 40 and 45 and skilled in the use of digital technology) represent the primary target group.

Other Target Groups:

- Educational institutions;
- Social enterprises interested in DSI and aiming to improve their existing services;
- Social Services interested in modernizing their services.



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